

HOW TO OWN YOUR OWN NATIONAL TV CHANNEL



Own Your Own National TV Channel!



Exposure to Millions of TV Viewers!

Roku TV

amazon fireTV

Increase Your Revenue By Leveraging Streaming TV and Networks Like Roku TV and Amazon Fire TV!

Let's start with one simple fact: your business needs a digital marketing presence.

It doesn't matter if you run a small local shop or a big national company. Digital marketing is an essential piece of your business marketing strategy. It helps you connect with your customers, increase awareness about your brand, and boost your leads and sales.

We all know about marketing mediums such as Facebook, Instagram, YouTube but...

The growth of Internet TV has created an absolutely new and very powerful opportunity for your business to be seen and heard; not just to advertise, but to market and build credibility never possible before.

Internet video is finally a real advertising and marketing option — and with Roku TV and Amazon Fire TV you can now be seen by more people **FASTER**.

These two streaming networks are becoming new platforms that businesses can leverage to connect with their audience, grow their brand and influence buying decisions like never before.

Having Your Own TV Channel Can Skyrocket Your Business!

Imagine TV viewers finding YOUR video content to watch on their TV using Roku TV or Amazon Fire TV streaming devices.

This is called “connected TV” and more people are now watching connected TV channels than they are watching the older cable TV channels.



Let's talk about Roku TV and Amazon Fire TV...

Roku currently has over 27 million active accounts, these figures are rapidly increasing with their push to expand into Europe.

Amazon Fire TV currently has 30 million active accounts. And these are Users, NOT viewers. There could be 3 to 4 people in each household so the combined viewers could be around 200 million people.

I don't think I have to tell you but these are really big numbers and they are going to get only bigger...

Twenty years ago, there were less than 8 million people on the Internet. Today it's *billions*.

Roku and Amazon Fire, as operating systems for TV — ones that turn any TV into an Internet TV — is growing just like the Internet did.

More and more people are installing them in their homes. Smart TVs will soon begin shipping with Roku pre-installed, "Roku Ready."

Your TV Channel Will Receive 24/7/365 Exposure to Millions of TV Viewers Searching for Content Similar to Your Business.



You are witnessing the birth of a new medium... There **was** TV, there **was** Internet, there **was** Mobile, and **now there's Roku and Amazon Fire.**

That said, businesses are literally *racing* to get their content on Roku TV and Amazon Fire TV.

VIBE TV
NETWORK CHANNELS
 Now Available On
Roku TV **amazon fireTV**

Here are 5 reasons why investing in your own TV channel is a wise business move.

BUILD AWARENESS

If people don't know about your business, they can't become your customers. Having your own TV Channel will boost your visibility among potential customers, letting you reach a wide new audience. An audience that you couldn't have imagined possible to reach.

COMMUNICATE AUTHORITY

Customers are becoming more savvy and more discerning about which brands and businesses they support.

Having your own TV Channel with frequently updated, relevant content will build your brand's authority and make sure you make a positive impression showing that your business is trustworthy and knowledgeable.

IT'S A VIDEO CATALOG

You can showcase all of your products and/or services in one place, produced as *entertainment* rather than a "stuffy" video brochure. You can create "shows" around your products and services — i.e., a cooking show to showcase your chef skills or kitchen products.

SHOW AUTHENTICITY

Customers aren't interested in businesses that publish dry, corporate-style content.

Instead, you can let your brand's personality shine through in everything you share on your TV Channel. You can show your customers a different side of your business and connect with them on a deeper level.

GROW AFFORDABLY

Your business, regardless of size or budget, has an amazing opportunity to grow your audience, influence and brand awareness through platforms like Amazon Fire TV and Roku TV. You can get a lot of value for your dollar with your own TV channel, especially right now while it's so underpriced! And that's just the tip of the iceberg!

VIBE TV CHANNEL OWNER BENEFITS



✓ As a VIBE TV Channel owner, you'll be recognized as an industry leader.

✓ You'll receive Ongoing and EXPLOSIVE traffic from the recently untapped platforms of Roku TV and Amazon Fire TV, with many more platforms being added soon!

✓ Depending on the niche of your TV Channel, you can expect to receive 3,500 - 30,000 installs in the first month alone - with no marketing.

✓ You'll increase revenue by selling more products or services, building your lists, and receiving TV channel ad income!

VIBE TV NETWORK Makes It Possible for You to Own Affordable National TV Channels for Business!



VIBE TV NETWORK will create a National TV Channel about your business, and you will own the channel for life with exposure to millions of potential TV viewers on Roku TV and Amazon Fire TV.

We manage everything and all you have to do, is submit your video content about your business.

As a TV production network, we create and publish TV channels for businesses who want the chance to showcase their business to **over 110 million active users on the biggest streaming TV Channel Platforms, Roku TV and Amazon Fire TV. This is about OWNING your own channel for life and broadcasting your business video content to a huge audience interested in what you offer! It's also about the ad revenue you can bring in on a monthly basis!**

This works a little like Netflix in the way that tv viewers can search for what they want to watch on Roku TV and Amazon Fire TV.

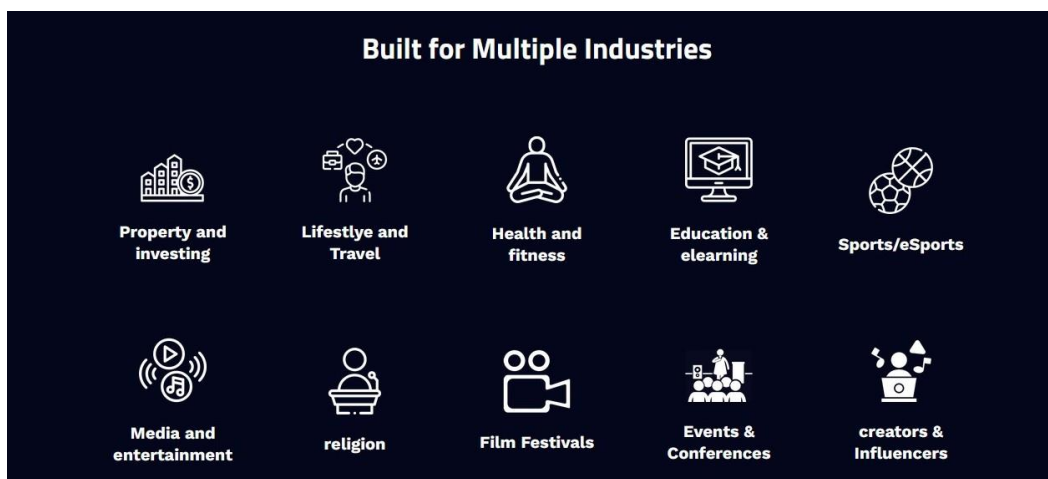
When people search for shows related to your business, your channel will be searchable.

Because people will install your channel on their Roku and Amazon Fire TV devices, they will come back and view MORE AND MORE of your content.

We've seen TV channel owners draw in tens of thousands of customers to install their channels within weeks - Install, meaning they come back time and time again to watch your channel!

Aside from the products being sold on their channel there are channel owners bringing in over \$20,000 every month just from ad revenue from channel sponsors!

WHO IS THIS FOR?



Any number of different business types can take advantage of this massive exposure, whether it be in property and investing, lifestyle and travel, health and fitness, education and el-earning, sports and esports, media and entertainment, religion, film festivals, events and conferences, creators and influencers just to name a few.

The main requirement to participate is that you are able to provide ongoing video content for channel viewers to watch and we do the rest to produce your channel.

Having a national tv channel will deliver insane exposure and will enhance your brand awareness, authority and more importantly increase leads, traffic and SALES.

IMAGINE HOW THIS KIND OF EXPOSURE WOULD HELP YOUR BUSINESS!

Business owners love the idea of gaining national exposure on TV but some can't quite wrap their head around how THEY could possibly run a TV channel that people would want to watch but also make purchases from the business.

Here's where a limitless imagination kicks in.

Think of it this way.

Let's say you own a restaurant and want to drive traffic to your site. You could do a channel on funny or memorable things that happen at your restaurant! Imagine, at the end of every video episode, the viewer sees your company information along with your website and a call to action, meaning your viewers are given a link to go get the special deal you're offering.

Let's say you own a sporting goods store and you're able to ship anywhere in the USA. You could do a channel on fishing, hunting, anything sports! Imagine, at the end of every video episode, the viewer sees your company information along with your website

and a call to action, meaning your viewers are given a link to go get the special deal you're offering.

Let's say you are an online course or fitness instructor. You could do a video on each section of the course you're offering. You could interview previous students for testimonials.

Let's say you own a health and beauty store and are able to ship products nationwide. You could do a video on each product. You could interview previous clients for testimonials.

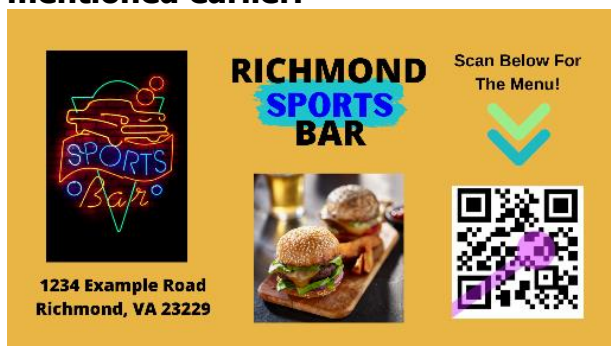
Let's say you run a seniors assisted living facility and want the uniqueness of your facility broadcast nationwide. You could do a video tour of the complex. You could interview current residents for testimonials.

Let's say you are a marketing agency. You could create a local shopping channel with say 25 categories and sub-categories and sell channel space to all of your local clients. You could name your channel something like Shop Local Dallas.

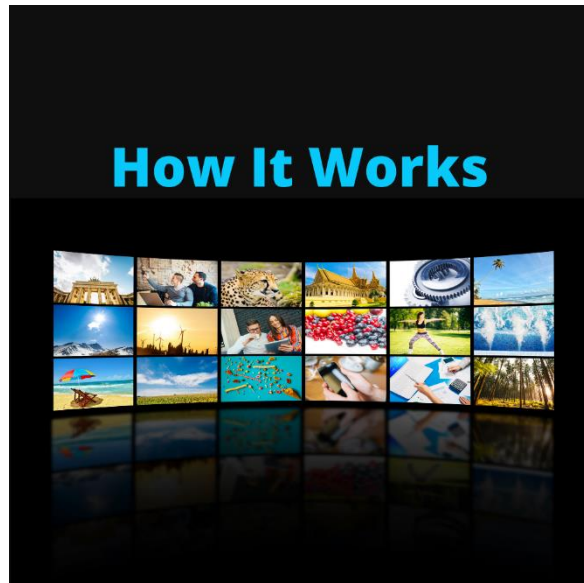
In all cases, at the end of every video episode, the viewer sees your business information along with a QR CODE, which when scanned takes your viewers directly to your online ordering page or sign up page or wherever you want. All of your marketing material can say, "as seen on amazon fire tv" with the name of your TV channel!



Here's an example of an outro we'll create for your videos with a QR code as mentioned earlier.



Here's how it works

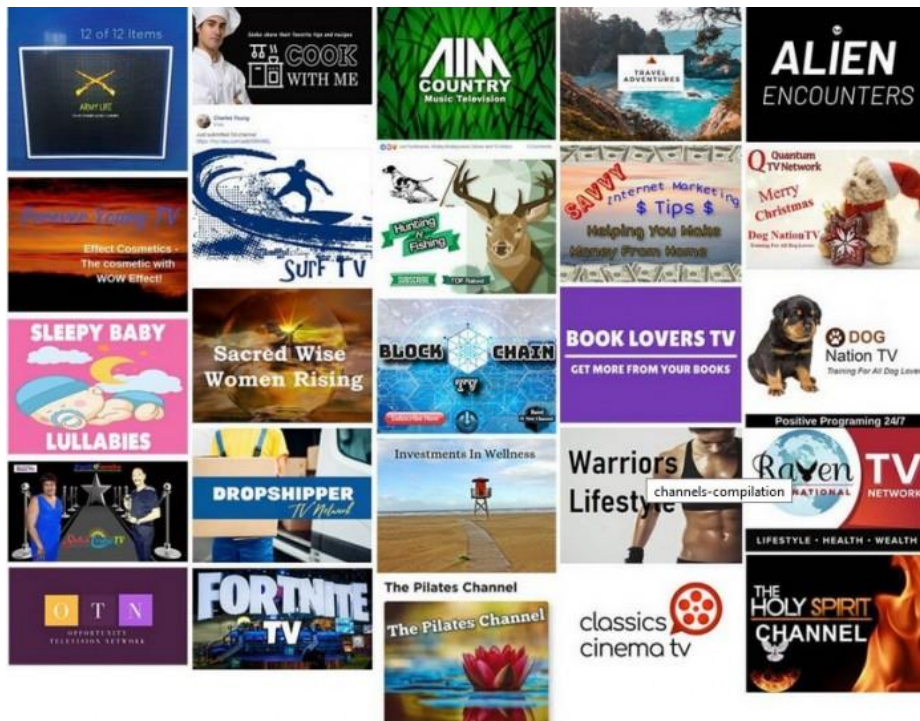


We build, produce and manage your TV channel with your content to promote your product, service, or business within 14 days. All you have to do is provide the ongoing video content!

TV viewers will access your TV channel using Roku TV and Amazon Fire TV devices that stream shows, movies and music from the internet on their TV.

You can have your own TV Channel for just pennies per user that installs your channel on their TV!

There is an Audience for Every Niche!



HERE ARE SOME EXAMPLES OF WHAT A CHANNEL CAN LOOK LIKE ON A VIEWER'S TV:



This channel owner runs an international talk show, interviewing empowered people all over the world.



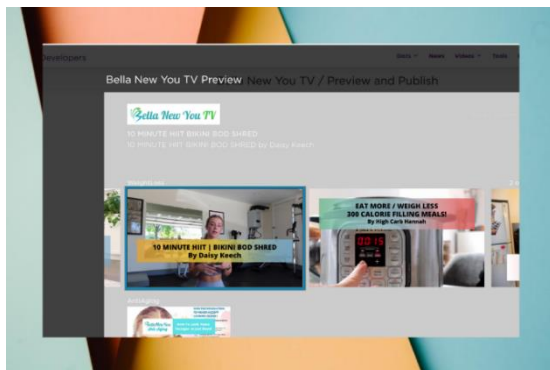
Bella New You TV



Let The
Bella NEW YOU
Transformation Begin!

This is a health and beauty channel that I own – Bella New You TV featuring Popular Videos for Weight Loss, Anti-Aging, and Testosterone Boosts for Men!

There are videos on Workouts Under 20 Minutes, Delicious Weight Loss Recipes, Nutrition and Natural Supplements, Anti-Aging Remedies and Beauty Products Created Specifically to Help Us Look Years Younger, Natural Testosterone Boost Sunplements to Help Men Get Their

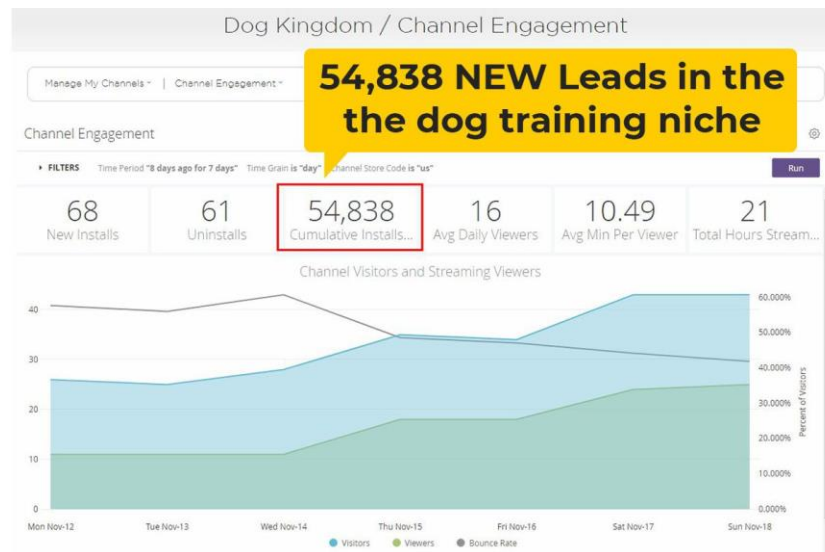
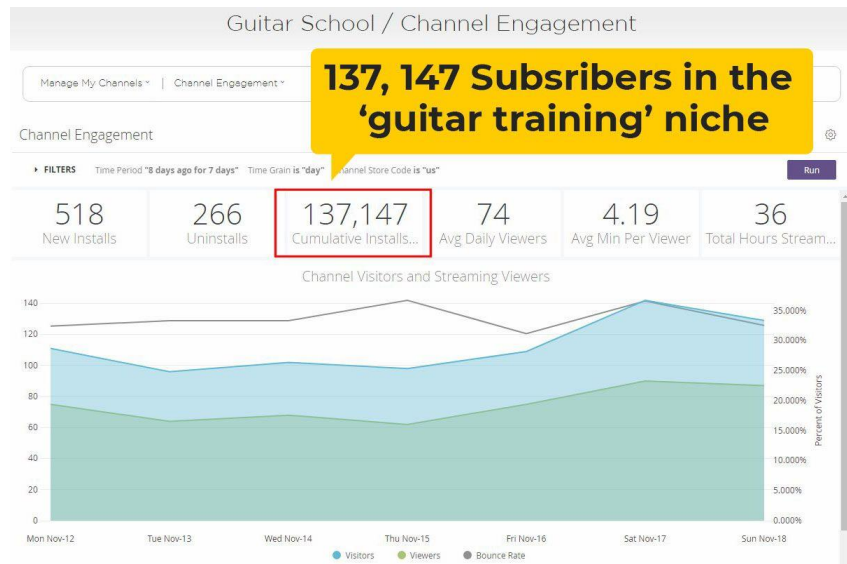




This is a local channel I'm working on with video categories for food, entertainment, local services, shopping and more.

This type of channel is particularly great for marketing agencies because they can own a channel like this and lease out video and ad space on their channel from a myriad of different businesses who want both local and national exposure!

Look at these Results!



Frequently Asked Questions

What kind of content can I use for my TV channel?

Remember that this is national television and viewers will expect to watch your high quality content to learn, be entertained or inspired.

We accept HD quality videos, preferably 1280x720 in mp4 format. They can be professionally shot videos or shot from your smart phone. High quality audio and good play is required.

Will you produce my videos if I supply images and short videos?

Yes we will! We will create a professional video you'll be proud to show the world. We'll include intro logo, your content, and a call to action to drive more sales and traffic to you.

How many Roku TV and Amazon Fire TV user installs can I expect in a month?

This will depend on your content, your frequency of adding content and other variables. Other channel owners see 30,000 installs in a month and others see more or less. The more watchable and entertaining your channel is, the more installs you will receive.

Will my TV channel Use my company branding?

Yes, this is all about you, your business and your message.

Will support help me create videos?

Videos can be created with your smart phone and if you need help editing your video, there are tons of professional videographers on fiverr who will produce your base video for a small fee. Once you submit your base video to us, we will add a professional intro, an outro, a call to action to encourage your viewers to visit your business or site, and we'll even add a sponsored commercial ad into the video if you've pre-sold ad space. We will then produce the complete video and broadcast it on your channel.

Can I target countries other than the US?

Yes you can but you may be charged an additional fee to do so.

How fast can I get up and running?

Once you've provided the content and images for your channel, set-up is usually completed within 7 days. Roku channels are usually approved within a few days, while Amazon channels can take a few weeks.

Are certain businesses prohibited?

Typically any legal business approved by most normal payment processors is ok. No cbd, no crypto, no politics.

Can I do a talk show or reality tv show? Yes

What if my business is more audio than visual, like a podcast?

Podcasts work very well on tv channels. We recommend displaying a different image for each audio episode.

Can I target local viewers?

Yes. Targeting is keyword driven and very central to the name of the channel and the name of your categories. Also, you can target a local or national audience anytime you do sponsored display ads on Amazon Fire TV through our **SEARCH BOOST** service.

How do we get people to watch our channel?

You can drive traffic to your channel in two ways.

First, promote your channel link on every piece of marketing you do including business cards, direct mail, social media, your website, store front, you name it.

Second, anytime you need more leads and sales, you can boost your channel views with **SEARCH BOOST**, the most powerful tool to increase channel installs, viewers and sales. Together, we'll create an ad campaign for you to target your perfect audience, whether that be more of a local audience, more of a national audience, or a combination of both.

Amazon will place your sponsored channel ad at the top of viewers' dashboard, linking directly to your channel for new installs and we will also run ad campaigns to mobile devices and desktops, depending on the audience you choose.

Each time you run a campaign, you should be able to reach on average 70,000 – 90,000 impressions or more.

How many videos can I do with 2 hours or 4 hours of allotted video time?

That will depend on the video length. For example if you have 2 hours of video time included with your plan, that's 120 minutes. This means you can upload 12 ten minute videos, or you can do 4 thirty minute videos, or any combination as long as the total minutes do not exceed 2 hours. Of course, this would be double if you have the pro plan. Once you've reached your video limit, you can still add any amount of videos of any length but each video will then be an additional \$500 per video produced.

Will you take payments?

In the unusual case where you may need to use two different credit cards to get started, we will work with you. Financing is also available through another company BEST EGG at BestEgg.Com

Is there a guarantee?

Like any other type of marketing or advertising, your success depends on you, your products and your commitment to frequently adding new channel content. While we don't guarantee leads, we can guarantee more and more channel installs and viewers when you use our **SEARCH BOOST** service.

What is your refund policy?

Since this business is highly technical and labor intensive from the very beginning of set-up, building your channel, and all the way through producing and publishing videos on your channel, there are no refunds.

Here's What Channel Owners Get!



**\$15,000
VALUE!**

- ✓ Lifetime Ownership of One National TV Channel Branded to Your Company
- ✓ 2 – 4 Hours of Your Video Content. (Additional videos can be added once your allotted video length is exceeded)
- ✓ Channel Publication on Roku TV and Amazon Fire TV Platforms
- ✓ Video Hosting and Channel Maintenance is Included
- ✓ Professional TV Video Intro, Outro and Your Call to Action to Drive Sales is added to each video when produced.
- ✓ 1 Month of Sponsored Channel Advertising on Amazon Fire TV to Increase Channel Installs
- ✓ Ability to Earn AD Revenue for Channel Video Sponsorships or Advertisers
- ✓ Ability to Lease Video Time and Channel Space to Other Businesses wishing to Share in Exposure on Your Channel
- ✓ One-on-One On-boarding
- ✓ Premium Email Support

Your channel will pay for itself in no time!

Let's say you have 50 videos on your own channel and you sell (1) 60 second commercial ad space to a sponsor to run for 30 days for each video at \$500.

You set it up to renew every month until they cancel.

That's \$25,000 of additional ad revenue every single month!!

Get Your Own TV Channel Setup TODAY!

Setting up and managing your own TV channels on Roku and Amazon Fire can be tough and challenging. It takes time to learn and understand your customer and find out what type of content they like and want to watch.

It's NOT easy...

However if you want it to be done by professionals...
We are experts at what we do.

And we focus on getting real and measurable results for businesses.
We *don't just* create TV channels and videos...

We are committed towards helping you use *these channels and videos effectively*.

National Advertising	VS	Your Own TV Channel
<p>National Advertising Costs Hundreds of Thousands of Dollars for a 30 second National Ad</p>		<p>National Exposure, 24/7/365 to Millions of Potential TV Viewers Costs Pennies per User that Installs Your TV Channel on their TV!</p>

Affordable TV Channel Options

VIBE TV NETWORK
BASIC TV CHANNEL

My Channels

YOUR OWN CHANNEL

**BROADCAST TO MILLIONS OF POTENTIAL NEW CLIENTS
ON ROKU TV & AMAZON FIRE TV!**

You Can Get Started with Fully branded. TV Channel ownership for life on Roku TV & Amazon Fire with the BASIC PLAN for as little as a one-time set up of \$2,000 plus \$500/mo. for hosting and maintenance which includes 2 hours of video hosting plus \$500 per video upload to your Channel AFTER the allotted time of video hosting is exceeded. (Payment Plans Available)

**VIBE TV NETWORK
PRO TV CHANNEL**

My Channels

**BROADCAST TO MILLIONS OF POTENTIAL NEW CLIENTS
ON ROKU TV & AMAZON FIRE TV!**

You Can Get Started with Fully branded TV Channel ownership for life on Roku TV & Amazon Fire with the PRO PLAN for as little as a one-time set up of \$4,000 plus \$500/mo. for hosting and maintenance which includes 4 hours of video hosting plus \$500 per video upload to your Channel AFTER the allotted time of video hosting is exceeded. (Payment Plans Available)

You can RECEIVE FREE EXPOSURE when you submit **2 videos up to 10 minutes for free** to an existing channel in your niche and share space with other businesses.

You can also lease channel space on one of our existing channels with more exposure for a one-time set up of \$1,000 plus \$500/mo. for hosting and maintenance which includes 30 minutes of video hosting plus \$500 per video upload to your Channel AFTER the allotted time of video hosting is exceeded.



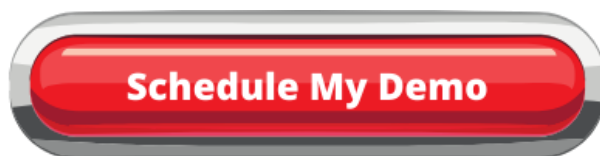
**Who Else
Gives You A Way To Make**



To PAY FOR That National Exposure?

No hidden fees, so you can rest assured that your channel will run smoothly.

If you are ready to own your own national TV Channel for your business,
please schedule your demo call here.



To Your Success!
Dinah Temple
VIBE TV NETWORK